

LE VIAN®

2027 TREND FORECAST

AUTHENTICITY

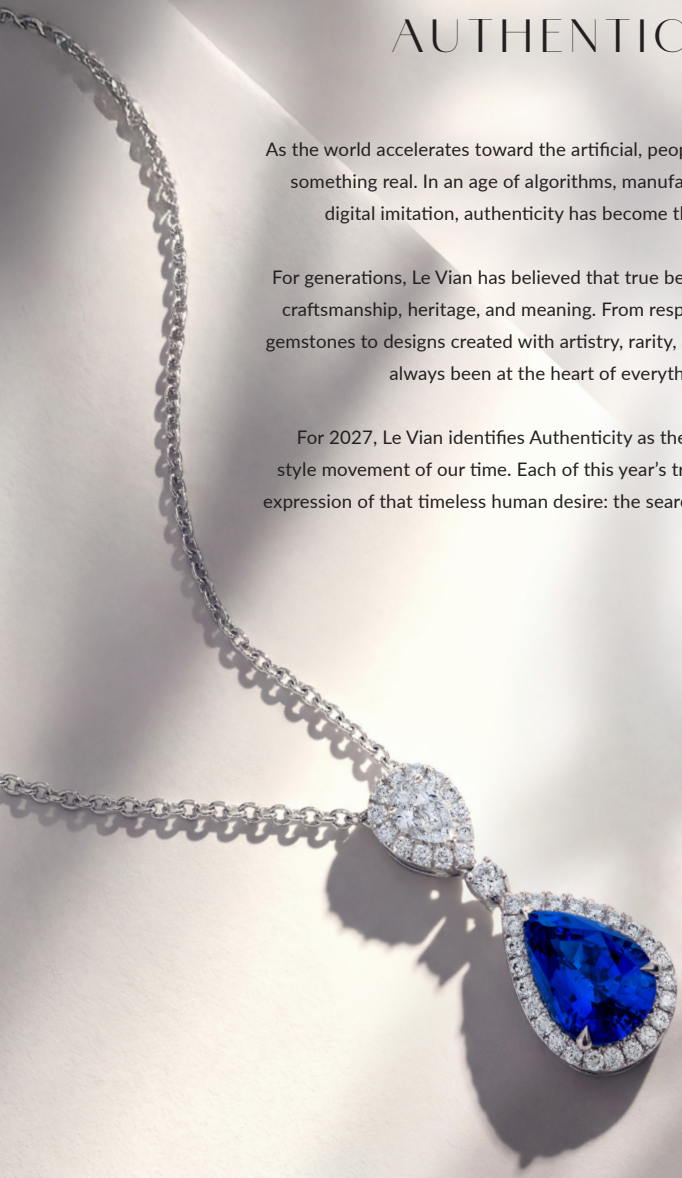
LE VIAN®

AUTHENTICITY

As the world accelerates toward the artificial, people are beginning to crave something real. In an age of algorithms, manufactured perfection, and digital imitation, authenticity has become the ultimate luxury.

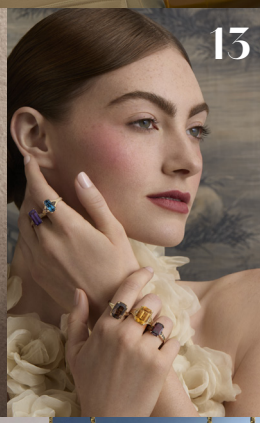
For generations, Le Vian has believed that true beauty comes from nature, craftsmanship, heritage, and meaning. From responsibly sourced natural gemstones to designs created with artistry, rarity, and soul, authenticity has always been at the heart of everything we do.

For 2027, Le Vian identifies Authenticity as the defining cultural and style movement of our time. Each of this year's trends reflects a different expression of that timeless human desire: the search for something genuine.













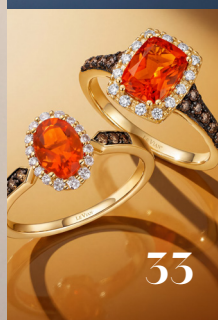


TABLE OF CONTENTS

LOYALTY
TRUE BLUE 4 - 9

LEGACY
VINTAGE 10 - 17

INDIVIDUALITY
SELF-EXPRESSION 18 - 21

RARITY
HIGH JEWELRY 22 - 27

HARMONY
GROUNDING 28 - 29

HARMONY
INSPIRATION 30 - 31

HARMONY
PASSION 32

HARMONY
RADIANCE 33



BANB 10
MLAA 632

ON COVER:
U-TUFA 21E
U-TUFA 19
U-TUFA 17R
U-TUFA 21R
U-TUFA 21BR

BAHO 34SA
TTIM 8





LANN 1R
LANN 3R

LOYALTY

TRUE BLUE

CLASSIC SAPPHIRES

Deep, saturated Blueberry Sapphire™ has always symbolized loyalty and love. Timeless and as quietly iconic as true American royalty, Cornflower Ceylon Sapphire™ has a powerful presence that speaks volumes without saying a word.

TTVX 3



MLAA 1405
MLAA 1421
MLAA 1372



MLAA 1452R





BAMI 1072
WKGW 1

LOYALTY
TRUE BLUE

AMERICA 250

Loyalty isn't just one color, it is a feeling. Le Vian's True Blue captures that feeling through the full spectrum of the Montana Sapphire Ombré™ collection from the wilds of the American west to patented ingenuity of Le Vian.

RCPC 54L18
U-WKDI 19Y
U-WKAC 13P
U-WKFA 21



U-WKBO 31
U-WKBO 30
U-WKEC 7



U-WKBO 24
JECO 100



BAMI 1078NYG



U-BWEW 1R
BAMI 1078
BAMI 1077



WKBX 24
JECO 100
BAMI 1078NYG
BAMI 1080YG
WKBO 37
WKBO 17
WKBO 18
BAMI 1077YG

U-WKJR 5
U-BWFL 7Y
U-WKJR 3

LOYALTY
TRUE BLUE

MONTANA SAPPHIRE OMBRÉ™

Inspired by the untamed and natural beauty of Montana skies and streams, Le Vian Ombré® technology seamlessly blends seven shades of blues and greens to tame the beauty of Montana Sapphires.





U-WKJR 3
U-WKJR 4
U-WKJR 5



LANV 21
U-BWDD 9
TUCT 24
TUCT 1
LANV 12



U-BWGI 21
U-BWGI 3
U-BWGI 10
U-BWGI 24



LEGACY
VINTAGE

With skilled craftsmanship, romantic details, and quality that spans generations, we celebrate the beauty of vintage jewelry with the demure dazzle of our new signature antique cushion cut in nine colors including our new Champagne Quartz™.



BWGQ 7
BWGQ 23

U-TUFA 18
U-TUFA 17R
U-TUFA 17E

LEGACY
VINTAGE

GEORGIAN

Reviving the glamour of the Georgian era, each stone is cradled in a softly glowing setting that feels lit from within. Timeless and intimate, these designs capture the beauty of a love story meant to last for generations. As romantic as champagne by candlelight, these styles celebrate the charm of Georgian jewelry with regal crown settings that highlight the brilliance and sparkle of diamonds and gems by framing them in shining step cut gold halos.



U-TUFA 23R
U-TUFA 33R



U-BWBT 5R
U-BWDJ 22
U-BWDJ 23



U-TUFA 21R
U-TUFA 19
U-TUFA 21E

WJWM 11
TTFE 1
TUHA 69
U-TUHA 68
TUHA 45

U-TUHA 68



TUHA 62



ART NOUVEAU

Elegant curves and flowing lines evoke the enduring legacy of Art Nouveau design. Feminine and sinuous, these nature-inspired styles celebrate the bewitching wiles of early sirens of the silver screen.

U-TUCC 3



LEGACY
VINTAGE

ART DECO

The rhythm of the Jazz Age inspires sophisticated new jewelry that celebrates the best of Art Deco design. Streamlined symmetry and refined geometry make a timeless statement of enduring style.



U-LAPH 11

YQSI 25
TUAQ 1
YQSI 70
U-TUCC 3

RCPC 51L18
EMPR 14
EMPR 34
EMPR 21



RCPC 25L18
EMPR 17
EMPR 56
CHST 5CUB2
EMPR 59
EMPR 51
RCPC 53L18
EMPR 54
EMPR 45
EMPR 39

ANTIQUITIES

Ancient relics and storied gemstones inspire modern heirlooms, handcrafted in hammered 24k pure gold and silver to capture the story of treasures discovered and cherished across time.

LEGACY
VINTAGE

ANTIQUE BROOCHES

Bold and brilliant, brooches are back and better than ever. Wear one, three or five to transform your basics into statements and express your own vintage style.



TUBF 6
TUBF 5
TUBF 1



U-WKHD 2
TUBF 6
TUBF 3



INDIVIDUALITY

SELF-EXPRESSION

LUXE LAYERS

The best jewelry is personal and meaningful. Express yourself with Le Vian® jewelry that's tailored to your individual personality and designed to stack and layer. With a versatile collection, you can change your look every day while still wearing all your favorites.



DEKI 2115
U-BWBH 2
TUBE 5
U-BWBH 24P



U-TUEY 3N
U-TUEY 12
U-TUEY 1

LUXE LAYERS

Layered necklaces tell your story. Curate your own collection with charming symbols and personal talismans to create your own one-of-a-kind signature combination.



RCPC 18L18
TUIE 3
TUGQ 9
TUGQ 18



DEKI 2275Y17
TTXR 8
TTXR 13
TTXR 26
TTXR 1
TTXA 1

U-LAKH 5R
U-TTXQ 7
U-TTXU 5
U-TUFL 10



U-LAEZ 14
U-TTXQ 6
U-TTXU 4
JOLN 11
U-WKAO 8R
U-TTXQ 7
U-LAKH 5R
U-TTXQ 4
U-TTXQ 5

WKFQ 5
TTAY 3
WKFQ 11
WKFQ 15
WKFQ 1



STACKED IN STYLE

More is more with colorful rings, brilliant bracelets, and earwears designed to be worn in multiples.

TTNQ 1
U-TUER 6
U-TUER 10
WKAX 19



INDIVIDUALITY

SELF-EXPRESSION

ANIMAL STORY

Celebrate your best friends with charming jewels inspired by the dogs and cats that add so much love to our lives.

TTQW 5
TTVI 11
WKCS 6
TTVI 13
TTVI 7



TTQV 11
TTQV 2
TTQV 6



TTVI 14
RCPC 24L18
U-TUFP 1
TUFO 10



MLAA 1146
MLAA 738



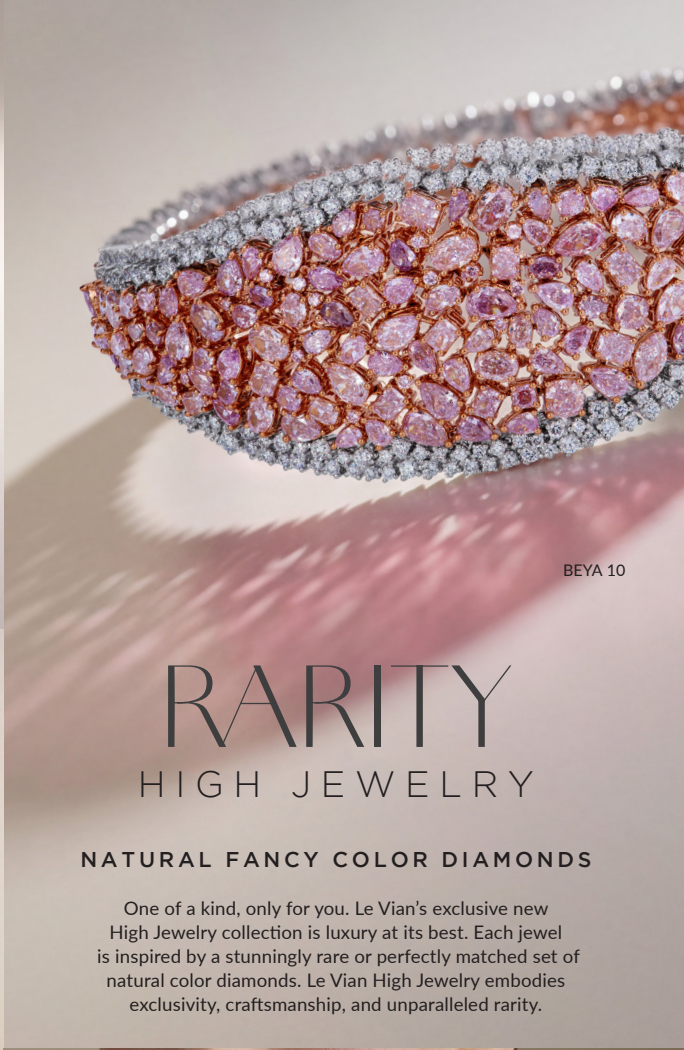
MLAA 1541



TIMK 3316



MLAA 1008



BEYA 10

RARITY

HIGH JEWELRY

NATURAL FANCY COLOR DIAMONDS

One of a kind, only for you. Le Vian's exclusive new High Jewelry collection is luxury at its best. Each jewel is inspired by a stunningly rare or perfectly matched set of natural color diamonds. Le Vian High Jewelry embodies exclusivity, craftsmanship, and unparalleled rarity.



MLAA 981
MLAA 1488
MLAA 712

TUAY 1
TTDQ 2



SOAA 112
TSIY 14
JEAA 5

RARITY

HIGH JEWELRY

RED CARPET STATEMENTS

Bold bangles and cuffs, statement earrings and stylish rings favored by celebrities are ready for your moment in the spotlight.

TUAG 1





SOAB 61



TTCC 1
TTCB 11
SOAB 61
WJCF 75
TUBD 2
TUBD 4



MLAA 638
MELI 1257

RARITY
HIGH JEWELRY

NEON BLUE PARAIBA TOURMALINE

One-of-a-kind, museum-worthy Neon Blue Paraiba Tourmaline™ creations in Platinum dazzle with skilled craftsmanship and masterful artistry. Le Vian searches the world for unique treasures in captivating and rare natural gem colors that steal your heart.

MLAA 705



BAIY 4R
MLAA 1505
MLAA 1502



TUDZ 7



U-TUEY 9N
U-TUEY 7N
U-TUEY 7E



CHOCOLATE AQUADITE™

U-BVZR 8

HARMONY

GROUNDING

EARTH

Decadent and luxurious, the earthy tones of Chocolate Diamonds® add rich style to everything you wear. Nude Diamonds™ in sophisticated skin tones sparkle with natural beauty. New Chocolate Ombré® designs are as sweet as they are sophisticated.



TUBS 7

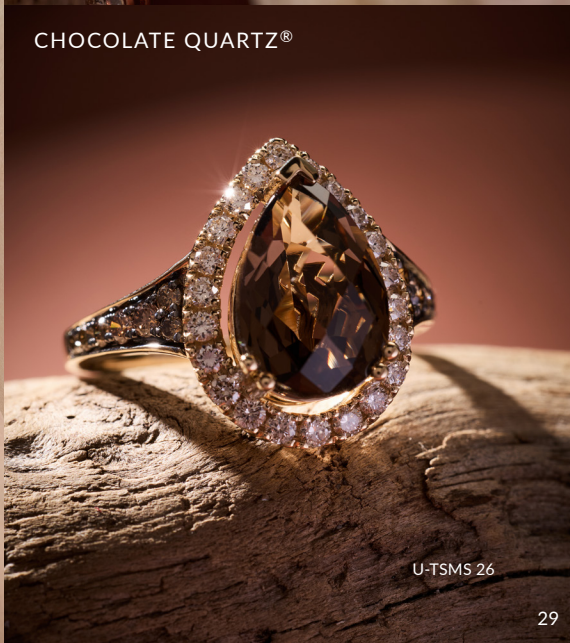


U-TUET 1N2
U-TUET 1R2



TSSF 1
DEKI 1215
DEKI 2203RG

CHOCOLATE QUARTZ®



U-TSMS 26



U-TIMK 3808



BAIF 3R
U-TIMK 3864P



U-TIMK 3847E

AUSTRALIAN BOULDER OPALS

As mysterious and enticing as the northern lights, shifting colors enchant the eye with a magical spectrum of changing hues. Natural in form with organic elegance, these distinctive gems are as unique as your fingerprint, no two alike.



U-TIMK 3886R



LAOE 1
LAKG 2

HARMONY
INSPIRATION

SKY

Airy blue designs evoke the creativity of new beginnings. Ocean Blue Topaz™, Robin's Egg Blue Turquoise™, Teal Aquadite, and Blueberry Sapphire™ capture the freedom of changing horizons.



U-BWCE 24



LANX 11N
LANX 10R



U-BWFB 5
U-BWFB 4

TTTN 9
TTJW 15
U-TTYI 24
U-TTYI 3
TTJW 29

MLAA 1471
MLAA 1388



PASSION

FIRE

Desire ignites the fire in Passion Ruby®, Pomegranate Garnet® and Raspberry Rhodolite®. Strawberry Ombré® Sapphires and Strawberry Gold® represent the sweetness of romance.

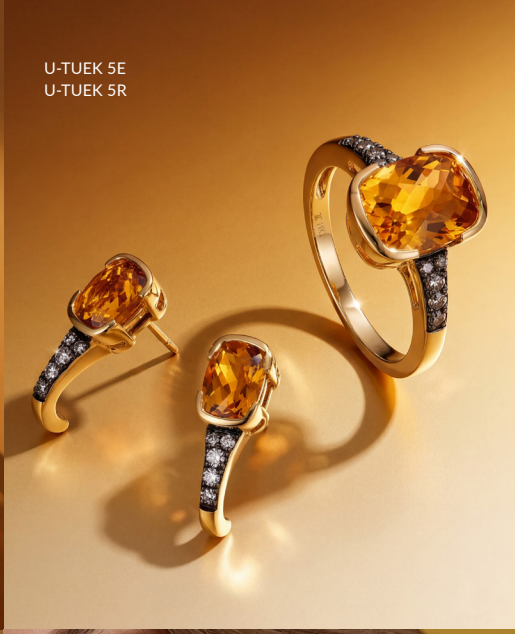


U-TTYI 4

BVYR 4
TTUQ 5



U-TUEK 5E
U-TUEK 5R



HARMONY
RADIANCE

SUN

Gratitude glows in these warm golden designs with natural Sunny Yellow Diamonds®, Cinnamon Citrine®, Champagne Quartz™, and Neon Tangerine Fire Opal®.



U-BAIZ 21R
U-BAIZ 7R
U-BAIZ 1R
U-BAIZ 2R



U-TUEK 5E
JOLX 71
U-TUEK 5R
U-TUEF 3R
DEKI 2115
U-TUEK 5P
U-TUEF 1P
U-TUEF 2B
U-TUEF 3B



©2026 Le Vian Corp. All rights reserved. All trademarks are the property of Le Vian Corp.